





Liv Martin

ABOUT

Journalist specializing in audience engagement and storytelling on digital platforms for international audiences. Brings a strong background in editing and reporting, including five years of experience working at newspapers, magazines and online publications. Committed to accuracy above all else.

CONTACT ME

-  Brussels, Belgium
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SKILLS SUMMARY

Reporting
Editing
Interviewing
AP Style
WordPress
Microsoft Suite
Google Products
Social Media
Content Creation
InDesign
Live Tweeting
Project Management
Premier Pro
Video Editing
Photoshop
SEO
Audition
Podcast Editing
Sound Mixing
HTML Coding
CMS
Photography
Social Media Strategy
Graphic Design
Canva
Creatopy

LANGUAGES

English (Native speaker)
French (Level C1)

WORK EXPERIENCE

Social Media Producer, POLITICO Europe

Brussels, Belgium

August 2023 - present

- Forming a social media strategy to increase growth and engagement across platforms
- Overseeing Instagram, X (Twitter), Bluesky, LinkedIn and Facebook accounts
- Live Tweeting news events, live-clipping video for socials, posting breaking news content
- Working on longer-term projects and plans for content roll-outs to maximize a story's impact

Social Media Manager, Geneva Solutions

Paris, France (remote)

Jan. 2023 - June 2023

- Overseeing Instagram, X (Twitter), LinkedIn and Facebook accounts
- Creating a strategy and style guide, and increasing followers, activity and engagement
- Making info-graphics

Reporting Intern, Geneva Solutions

Geneva, Switzerland

June - July 2022

- Wrote 18 articles covering climate, human rights, tech and international affairs
- Pitching original stories and attending United Nations press conferences
- Contributing to daily morning newsletter
- Creating posts for Instagram, X (Twitter), LinkedIn and Facebook

Associate Editor, Minnesota Monthly

Minneapolis, Minnesota, U.S.A.

Oct. 2020 - July 2021

- Full-time position pitching and writing articles for Minnesota Monthly and Midwest Home magazines, working under daily and weekly deadlines
- Project managing multiple yearly custom publications
- Editing digital and print content across 11 publications
- Writing custom content for advertising partners and special sections
- Creating social media posts for Instagram, X (Twitter) and Facebook

Editorial Intern, Minnesota Monthly

Minneapolis, Minnesota, U.S.A.

June - Aug. 2020

- Writing print and digital features and articles for Minnesota Monthly, Midwest Home and multiple custom publications
- Pitching original story ideas, researching, interviewing and working on deadline

EDUCATION

Sciences Po - Paris

Joint Masters in Journalism and International Affairs
Specializing in Human Rights and Humanitarian Action
Concentration in European Studies
Sept. 2021 - May 2023

University of Minnesota - Twin Cities

Bachelors in Journalism and Cello Performance
Minor in French Language
Sept. 2016 - May 2020
3.85 GPA, magna cum laude